

# Combined make-to-order/make-to-stock supply chains

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A multi-item manufacturer served by a single supplier in a stochastic environment is considered. The manufacturer and the supplier have to decide which items to produce to stock and which to produce to order. The manufacturer also has to quote due dates to arriving customers for make-to-order products. The manufacturer is penalized for long lead times, missing the quoted lead times and high inventory levels. Several variations of this problem are considered and effective heuristics for the make-to-order/make-to stock decision are designed to find the appropriate inventory levels for make-to-stock items. Scheduling and lead time quotation algorithms for centralized and decentralized versions of the model are also developed. Extensive computational testing is performed to assess the effectiveness of the proposed algorithms, and the centralized and decentralized models are compared in order to quantify the value of centralized control in this supply chain. As centralized control is not always practical or cost-effective, the value of limited information exchange for this system is explored.

[Supplementary materials are available for this article. Go to the publisher's online edition of *IIE Transactions* for the following free supplemental resource(s): Online appendix including additional computational analysis and proofs.]

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## 1. Introduction

Inventory costs make up a large portion of total costs in many supply chains, so effective inventory management is one of the most important issues facing supply chain managers. Indeed, in a multi-facility supply chain, a critical tactical decision involves the identification of intermediate stocking points in the supply chain, and the determination of appropriate inventory strategies at these stocking points. Managers must determine, in other words, which products (or components of products) will be made to stock, and which will be made to order. For those products or components that are made to stock, appropriate inventory strategies must be determined, and for those products that are made to order, approaches for customer lead time quotation must be developed. Furthermore, if different products or components utilize common production resources, operating strategies for those resources will impact system performance.

Traditionally, most companies utilized a “push” or Make-To-Stock (MTS) system, holding inventory at the end of the supply chain. However, in an MTS system, firms need to be able to estimate demand to determine how much

to produce and stock, and so these systems rely heavily on forecasts, which in many cases are not very accurate. Thus, many progressive companies have shifted to “pull” or Make-To-Order (MTO) systems, holding no inventory at all and producing to order. In these systems, companies produce based on actual customer demand instead of forecasts. Inventories are eliminated, but customers must now wait for delivery, perhaps leading to loss of competitiveness on the part of the firm. The decision to use either a push strategy or a pull strategy for a particular product therefore depends heavily on the characteristics of the system. Indeed, in a supply chain, using a push strategy for some products or components, and a pull strategy for others, might be much more effective than using either system exclusively. Because of this, firms are beginning to employ a hybrid approach, a “push–pull” strategy, or combined MTO–MTS system, holding inventory of some components, and producing others to order.

In addition to inventory decisions, the scheduling of the production of orders and the approach to lead time quotation to customers also have significant impact on the performance of supply chains, particularly in MTO supply chains. Companies need to quote short and reliable lead times to their customers to remain competitive in the market and to increase their profits. For a company that produces multiple products with different characteristics, the decision on

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when to produce each order affects the completion time of manufacturing and thus the lead time for that product. Thus, firms need a policy or approach that will help them to decide which items or components to produce to stock and which items or components to produce to order, what inventory levels to maintain for make-to-stock items, how to quote lead times to customers and how to sequence orders to efficiently use limited resources. In this paper, we explore approaches to these four interrelated decisions for a two-stage supply chain.

To the best of our knowledge, these four interrelated decisions have never been explored simultaneously in the context of supply chains. However, most of the components of these decisions have been considered separately or in pairs. MTO/MTS models have generally been studied for single-stage systems. Williams (1984), Federgruen and Katalan (1999), Carr and Duenyas (2000) and Youssef *et al.* (2004) assume that decisions regarding which items to produce to order and which to stock are made exogenously from the model, and they try to find the best way to operate the system given these decisions. In contrast, Li (1992), Arreola-Risa and DeCroix (1998) and Rajagopalan (2002) all design models that focus on this decision as well as on associated inventory level decisions.

Researchers have introduced a variety of models in an attempt to understand effective due date quotation and sequencing. Cheng and Gupta (1989), Kaminsky and Hochbaum (2004) and Keskinocak and Tayur (2004) survey due date quotation models in detail. The majority of earlier papers on due date quotation are simulation based. For instance, Eilon and Chowdhury (1976), Weeks (1979), Baker and Bertrand (1981), Miyazaki (1981) and Bertrand (1983) consider various due date assignment and sequencing policies, and in general demonstrate that policies that use estimates of shop congestion and job content information lead to better shop performance than policies based solely on job content. Some analytical results do exist for limited versions of these models. Primarily, these consist of deterministic, common due date models, where a single due date must be assigned for all jobs, and static models, where all jobs are available at time 0. For these simplified models, a variety of polynomial algorithms have been developed (see, for example, Seidmann *et al.* (1981), Panwalkar *et al.* (1982), Hall and Posner (1991), Chand and Chhajed (1992), Kahlbacher (1992) and Brucker (1998)); however, these results do not extend in an obvious way to more complex models.

A series of papers does use a variety of different approaches to consider more complex models. Kaminsky and Lee (2008) derive analytical results for a model in which a series of jobs arrive at the system over time and in which all orders must be accepted. In other models, not all potential jobs must be accepted. Keskinocak *et al.* (2001) consider a model in which the firm can decide whether or not to accept an order for the case in which revenue decreases with quoted lead time. Some researchers approach lead time quotation

models within a queuing theoretic framework. For example, Wein (1991) considers a multi-class M/G/1 queuing system under the objective of minimizing the weighted average lead time subject to the constraints of the maximum fraction of tardy jobs and the maximum average tardiness, Duenyas (1995) and Duenyas and Hopp (1995) consider models in which a customer's probability of placing an order decreases with increasing lead time, and Savasaneril *et al.* (2005) also consider the possibility of holding inventory to reduce quoted lead times, thus increasing the probability that customers will place an order.

In Kaminsky and Kaya (2006), we analyze pure MTO supply chains and design effective scheduling and due date quotation algorithms for the centralized and decentralized versions of those systems. We show that these algorithms are probabilistically asymptotically optimal (i.e., the relative error of these heuristics when compared to the optimal solution goes to zero as  $n \rightarrow \infty$ ) for the objective of minimizing  $Z_n = \sum_{i=1}^n (c^d d_i + c^T T_i)$  where  $d_i$  is the quoted due date for job  $i$ ,  $T_i = (C_i - d_i)^+$  is the tardiness of job  $i$  and  $c^d$  and  $c^T$  are the unit due date and tardiness costs for the model.

In this paper we integrate due date quotation with combined MTO–MTS decision making, consider several different approaches for sequencing jobs and focus on two-stage supply chain models. Our analysis provides guidance for deciding when to use MTS and when to use MTO approaches in supply chains, and how to effectively operate the systems to minimize system-wide costs. We also quantify the value of centralization and information in these systems by building both decentralized and centralized models, obtaining good solutions to both of these classes of models, and designing computational experiments to explore the effectiveness of our algorithms and to compare the centralized and decentralized systems. We focus on finding answers to the following questions:

1. Which items should be produced MTO and which ones MTS at each step of the supply chain and what are the optimal levels of inventory for MTS items?
2. Which item should be produced next when a facility becomes available for production?
3. What due date should be quoted to each customer at the time of arrival?
4. What is the benefit of a centralized supply chain as opposed to a decentralized system?
5. How much gain can be achieved through information exchange between supply chain members?

## 2. Models

We consider a serial supply chain with two stages, a supplier and a manufacturer. A stream of customer orders arrives at the manufacturer over time and the manufacturer quotes a lead time  $d_j$  for each order  $j$  when it arrives. In this context,

the lead time represents the time until the order is expected to complete processing. An order can be for one of  $K$  distinct job types, each with different associated costs. Orders arrive at rate  $\lambda$  and each arriving order is for job type  $i$  with probability  $\delta_i$ ,  $i = 1, 2, \dots, K$ . To facilitate our analysis, we assume exponentially distributed, stationary and independent inter-arrival times, so each order for job type  $i$  arrives at rate  $\lambda_i = \lambda\delta_i$ . To start processing each order, the manufacturer requires a component specific to that particular job type manufactured by the supplier. The component for job type  $i$  requires a random processing time with mean  $\mu_i^s$  at the supplier, and the order requires a random processing time with mean  $\mu_i^m$  at the manufacturer. In general, inventory of some or all of the job types can be held by the manufacturer, and inventory of some or all of the component types can be held by the supplier. We assume no delivery lead time between the supplier and the manufacturer, so if the manufacturer needs to process a particular type and no inventory of the component of that type exists at the supplier, the manufacturer can begin processing immediately after the supplier has processed the necessary component.

Our objective is to minimize the total expected inventory, lead time, and tardiness cost in this system. Thus

$$Z = \sum_{i=1}^K \{h_i E[I_i] + c_i^d E[d_i] + c_i^T E[W_i - d_i]^+\}, \quad (1)$$

where  $h_i$  is the unit inventory holding cost of job type  $i$ ,  $c_i^d$  is the unit lead time cost of job type  $i$  and  $c_i^T$  is the unit tardiness cost for job type  $i$ .  $E[I_i]$  denotes the mean amount of inventory of job type  $i$ ,  $E[d_i]$  denotes the mean lead time of job  $i$  and  $E[W_i - d_i]^+$  denotes the mean tardiness of job type  $i$ .

In general, the optimal inventory policy might be state dependent and quite complex. However, to facilitate our analysis, and consistent with traditional analysis of related models (see, for example, Arreola-Risa and DeCroix (1998) and the references cited therein), we assume that a base stock policy is used for inventory control of MTS items, so that inventory of job type  $i$  at the manufacturer is initially  $R_i$ , and whenever an order of type  $i$  arrives at the manufacturer, a production order is sent to replenish inventory. If  $R_i = 0$ , a MTO production system is employed for job type  $i$ . If demand is higher than the inventory level, then the extra demand is backlogged and satisfied later when it is produced. We also assume that orders arrive sufficiently slowly that the system is stable, that is we assume that for the manufacturer:  $\sum_{i=1}^K \lambda_i / \mu_i^m < 1$ , and for the supplier:  $\sum_{i=1}^K \lambda_i / \mu_i^s < 1$ .

We consider three versions of this model, which we briefly describe here and discuss in more detail in subsequent paragraphs. We analyze these three model versions in order to develop insight into their effective operation, and compare these three models to generate insights into the value of centralization. In the centralized version of the model, the

entire system is operated by a single manager, who is aware of the inventory levels and processing times at both the supplier and the manufacturer. This manager decides on the inventory levels for each class of jobs, as well as the production schedule and the lead times that should be quoted to each customer. In the decentralized full information model, the manufacturer and the supplier are assumed to work independently, but the manufacturer has full information about both his/her processes and those of the supplier. Both parties attempt to minimize their own costs in a sequential manner. The supplier acts first to determine his/her optimal inventory levels and then the manufacturer acts to minimize his/her own costs using the optimal inventory levels for the supplier. Finally, in the simple decentralized model, the manufacturer and the supplier work independently from each other, but the manufacturer has very limited information about the supplier's status.

The objective of the manager or managers in each of these systems is to minimize holding, lead time and tardiness costs, and to do this, due date quotation, sequencing and inventory management have to be coordinated. Ideally, this would require simultaneous consideration of these three issues, but this is intractable. Thus, the approach we have elected to follow for this model (and throughout the paper) is slightly different. Observe that if management were able to quote lead times that precisely matched the waiting time of orders in the system, the objective would simplify to minimizing  $\sum_{i=1}^K \{h_i E[I_i] + c_i^d E[W_i]\}$ . Although it is not possible to be precisely accurate with lead time quotations in this system, this observation motivates our approach: we first determine a scheduling approach designed to reduce the sum of waiting times, and then based on that schedule, we find the optimal inventory levels to minimize  $\sum_{i=1}^K \{h_i E[I_i] + c_i^d E[W_i]\}$  and design a due date quotation approach that presents due dates that are generally close to the completion times suggested by our scheduling approach. We note that this type of approach was applied in Kaminsky and Kaya (2008) for pure MTO versions of this system.

In the next section, we introduce a preliminary single-facility model and analyze this model. In Section 4, we present our supply chain models, algorithms and results in detail, and in Section 5, we present our computational analysis.

### 3. Single-facility model

#### 3.1. The model

Although our ultimate goal is to analyze multi-facility systems, we begin with a preliminary analysis of a single-facility system. We focus on finding the optimal inventory levels for this system and the conditions under which an MTO strategy or an MTS strategy is preferred for this facility, as well as on designing effective scheduling and due date quotation heuristics for this system. We focus on a single facility identical to the manufacturer-supplier system

described above, except that the manufacturer does not need to obtain a component from the supplier. This model can be considered a special case of the supply chain model described above where the processing times and costs at the supplier are all zero, so that the components are available to the manufacturer as soon as an order arrives. In other words, a single manufacturer faces a stream of customer orders that arrive over time and the manufacturer quotes a lead time  $d_j$  for each order  $j$  when it arrives. There are  $K$  distinct job types, each with different associated costs. Orders arrive at rate  $\lambda$  and each arriving order is for job type  $i$  with probability  $\delta_i$ ,  $i, i = 1, 2, \dots, K$ . Inter-arrival times are exponentially distributed, stationary and independent, and each order of type  $i$  requires a random processing time (not known until processing is complete) with mean processing time  $\mu_i^m$ . The facility can utilize both MTS and MTO policies to minimize inventory and lead-time-related costs. Our goal is to find an effective operating policy to minimize these costs.

An operating policy for this problem consists of values for base stock levels  $R_i$  for each job type as well as approaches for sequencing and lead time quotation. Recall that we will implement a three-phase approach to this problem. First, we will develop a sequencing approach, and then we will develop an inventory setting approach and a due date quotation approach. To analyze this system, we divide jobs in process and waiting to be processed into two classes, customer jobs, representing actual orders, and replenishment jobs, representing production orders whether they exist to replenish inventory or to meet external demand. Whenever an order arrives at the system, if that item exists in the inventory, the demand is immediately satisfied from the inventory. Since that order is immediately satisfied, we do not add a customer job to the system, but we do add a replenishment job to the system, since it must be manufactured to replenish inventory. On the other hand, when an order arrives and there is no inventory of that item, a customer job is placed in the production queue, and a lead time is quoted. Thus, at any time the production queue may contain customer jobs representing currently unsatisfied orders, and replenishment jobs that are going to be produced to replenish inventory. We collectively refer to customer and replenishment jobs in the production queue as jobs in the production queue.

Observe that the production queue operates as in a pure MTO system because jobs are placed in the production queue to replenish inventory even though inventory is on hand to meet an order. Thus, the inventory level of an item (whether positive or zero) does not impact the production process, but does decrease the due date costs since we satisfy those orders immediately.

### 3.2. Analysis and results

As discussed above, our approach to this problem starts with a sequencing rule. Motivated by the effectiveness of the

SEPTA rule (the rule of choosing the job with the Shortest Expected Processing Time among Available jobs) to minimize the total completion times for the pure MTO systems analyzed in Kaminsky and Kaya (2008), we sequence jobs in the production queue according to SEPTA. Under this rule, each time a job completes processing, the shortest available job (in the expected sense) that has yet not been processed is selected for processing. To quote a due date, we utilize a modified version of the approach initially introduced in Kaminsky and Kaya (2008). When an order  $j$  for job type  $i$  arrives at the system at time  $r_j$ , the following lead time  $d_j$  is quoted:

$$d_j = \begin{cases} 0 & \text{if } I_i > 0 \text{ at } r_j, \\ E[p_i] + E[M_j] + \frac{E[M_j]\lambda\psi_i\tau_i}{1-\lambda\psi_i\tau_i} & \text{otherwise.} \end{cases}$$

Note that in general, if order  $j$  cannot be filled from inventory, some job in the production queue, job  $k$ , will be used to satisfy that order. Thus,  $M_j$  is the workload in front of job  $k$  at the time of arrival (that is, the total processing time of jobs to be processed before job  $k$ ),  $\psi_i$  is the probability that an arriving job has a processing time less than  $p_i$  and  $\tau_i = E[p|p < p_i]$  is the expected processing time of a job given that it is less than  $p_i$ .

This lead time quotation rule is designed so that the following lemma is true.

**Lemma 1.** *For the model described above, for every job class  $i$ , the expected value of the quoted lead time for that class  $i$  is equal to the expected waiting time of a class  $i$  order. In other words, for all  $i$ ,  $E[d_i] = E[W_i]$  where  $W_i$  denotes the actual waiting time of order type  $i$ .*

We call this sequencing/due date quotation approach SEPTA-LTQ, and based on the resulting schedule, we determine the optimal inventory levels for each class. We note, however, that our analysis is amenable to modification if different sequences are considered. In particular, we require the stationary distribution of the number of jobs of each type in the system, and this depends on the sequencing rule.

To find the optimal inventory levels, we minimize the following objective function:

$$\sum_{i=1}^K \{h_i E[I_i] + c_i^d E[W_i]\}, \tag{2}$$

where  $E[I_i]$  is the expected inventory level and  $E[W_i]$  is the expected waiting time for job type  $i$ .

There is an obvious trade-off between the inventory costs and the waiting time costs in this function. We can decrease the waiting times of class  $i$  jobs by holding additional inventory of that type but doing so will increase inventory costs. Observe that holding additional inventory for an item does not affect the production queue. Thus, the waiting times and the lead time quotation procedure for the other classes are not impacted by inventory decisions.

By Little's law, we can write  $E[W_i] = E[N_i]/\lambda_i$  and the objective function (2) becomes:

$$\sum_{i=1}^K \{h_i E[I_i] + c_i^d E[N_i]/\lambda_i\} = \sum_{i=1}^K \{h_i E[I_i] + c_i E[N_i]\}. \quad (3)$$

Then, we state the following lemma regarding the objective function (2).

**Lemma 2.** *Objective function (2) is equivalent to the following function:*

$$\begin{aligned} \sum_{i=1}^K \{h_i E[I_i] + c_i^d E[W_i]\} &= \sum_{i=1}^K \{h_i E[I_i] + c_i E[N_i]\} \\ &= \sum_{i=1}^K h_i \sum_{x=0}^{R_i} (R_i - x) f_i(x) + c_i \sum_{x=R_i}^{\infty} (x - R_i) f_i(x), \quad (4) \end{aligned}$$

where  $f_i(x)$  denotes the probability of having  $x$  jobs of type  $i$  in the production queue,  $c_i = c_i^d/\lambda_i$  and  $E[N_i]$  is the expected number of orders for job type  $i$  waiting for production (or equivalently, the expected number of customer jobs of type  $i$  in the production queue).

An expression of the form of Equation (3) was considered in Arreola-Risa and DeCroix (1998) for a different model, and they derive results similar to those presented below for a first-come first served (FCFS) queueing discipline. Below, we rederive their results for completeness and clarity of exposition using the notation of our model, and extend this analysis to SEPTA schedules.

**Lemma 3.** *Optimal inventory levels for each job type can be found by decomposing the problem into  $K$  subproblems, one for each type.*

The problem therefore reduces to minimizing  $h_i \sum_{x=0}^{R_i} (R_i - x) f_i(x) + c_i \sum_{x=R_i}^{\infty} (x - R_i) f_i(x)$  for each  $i$ .

**Theorem 1.** *The optimal level of inventory  $R_i$  is the minimum value  $x \geq 0$  that satisfies:*

$$F_i(x) \geq \frac{c_i}{c_i + h_i}.$$

Also, it follows that:

**Corollary 1.** *It is optimal to produce item  $i$  MTO if and only if  $F_i(0) \geq c_i/(c_i + h_i)$ .*

**Corollary 2.** *A job type's inventory level decreases (and thus it moves towards MTO) if its unit lead time cost, processing time or arrival rate decreases or its unit holding cost increases.*

Note that these results are not restricted to single-server queues or the SEPTA schedule, and they are independent of the arrival or manufacturing process. However, these characteristics affect  $F_i(x)$ , the stationary distribution of the number of items of type  $i$  in the system. To assess the effectiveness of our scheduling algorithm and to explore how the scheduling approach impacts  $F_i(x)$  and the objective

function, we analyze two different schedules, SEPTA and FCFS, and present the following two results for these schedules. We employ these results in our computational analysis in Section 5.

**Corollary 3.** *If the FCFS scheduling rule is used in the production queue, and we have an  $M/G/1$  queue, to minimize Equation (4) it is optimal to produce product  $i$  MTO if and only if*

$$\sum_{j=1}^K \delta_j E[e^{-\lambda_i \mu_j}] \leq \frac{(1 - \delta_i) r_i}{r_i - (1 - \rho) \delta_i},$$

where  $r_i = c_i/(c_i + h_i)$ ,  $\delta_i = \lambda_i/\lambda$  and  $\rho = \sum_{i=1}^K \lambda_i \mu_i$ .

**Corollary 4.** *For a class  $i$ , let  $a$  represent the set of job types with expected processing times less than that of type  $i$ , and let  $b$  represent the set of job types with expected processing times greater than that of type  $i$ . Then, if the SEPTA scheduling rule is used in the production queue, it is optimal to produce product type  $i$  to order if and only if*

$$\frac{(1 - \rho)(\lambda_i + \lambda_a - \lambda_a v_a(\lambda_i)) + \lambda_b (1 - \gamma_b(\lambda_i + \lambda_a - \lambda_a v_a(\lambda_i)))}{\lambda_i \gamma_i(\lambda_i + \lambda_a - \lambda_a v_a(\lambda_i))} \geq r_i$$

where  $r_i = c_i/(c_i + h_i)$ ,  $\rho = \sum_{i=1}^K \lambda_i \mu_i$ ,  $\lambda_a = \sum_{j \in a} \lambda_j$  is the total arrival rate of class  $a$  jobs,  $\lambda_b = \sum_{j \in b} \lambda_j$  is the total arrival rate of class  $b$  jobs,  $\gamma_i(z) = E[e^{-z \tau_i}]$  is the Laplace transform associated with the processing time of class  $i$  and  $v_a(z)$  is the Laplace transform associated with the length of a busy period in which only class  $a$  jobs are processed (which can be found by solving the equation  $v_a(z) = \gamma_a(z + \lambda_a - \lambda_a v_a(z))$ ).

Similarly, the optimal inventory levels for MTS items can be obtained employing Theorem 1 and using the pgf given in the proofs of Corollaries 3 and 4 in the online supplement.

## 4. Supply chain models

Building on our analysis in Section 3, we analyze the inventory decisions, scheduling and due date quotation issues for two-stage supply chains. As we did for the single-stage system, we develop effective heuristics to determine optimal inventory levels at both facilities and design effective algorithms for scheduling and due date quotation for both the centralized and decentralized versions of these systems. These algorithms allow us to compare the value of centralization and information exchange in supply chains under a variety of different conditions.

Observe that when a manufacturer is working with a supplier, required components obtained from this supplier may not be immediately available to the manufacturer at the time an order arrives at the manufacturer. If this is the case, the manufacturer has to wait for these

components before initiating production of that order. Thus, the supplier–manufacturer relationship impacts inventory levels, as well as scheduling and lead time quotation decisions.

We model this system as a two-facility serial supply chain with a manufacturer and a supplier where both parties can choose to stock some of the items and use an MTO strategy for the others in a multi-item, stochastic environment. As before, we assume that the supplier and the manufacturer employ a one-to-one replenishment strategy and a base stock policy for inventory control of their items. The manufacturer starts with an inventory of  $R_i^m$  units of finished goods and the supplier starts with an inventory of  $R_i^s$  units of semi-finished goods that the manufacturer needs to complete his/her production.

We again define production replenishment jobs as we did for the single-facility model. When an order arrives, if that item is in the manufacturer's inventory, the order is immediately satisfied. At the same time, a replenishment job of that class is started in the system, although the order is not placed in the manufacturer's production queue until the component required for that job is received from the supplier. If the supplier has an inventory of the appropriate component, it is sent immediately to the manufacturer, and so the replenishment job appears immediately in the manufacturer's production queue. If the supplier does not have a positive inventory level of that component, the supplier must process the component before sending it to the manufacturer, at which point the component appears in the manufacturer's production queue. Note that regardless of whether or not the component is in inventory, the supplier places that job in his/her production queue, either to ship to the manufacturer or to replenish the supplier inventory.

If that item is neither in the manufacturer's nor the supplier's inventory, then a lead time is quoted to the customer and a customer job order is sent to both facilities to satisfy this order. This customer job appears immediately in the supplier's production queue, and after it is delivered from the supplier, it appears in the manufacturer's production queue.

If the item is in the supplier's inventory but not in the manufacturer's inventory, then a customer job immediately appears in the manufacturer's production queue, and a replenishment job is placed in the supplier's production queue. A shorter lead time is quoted in this case since the customer only needs to wait for the production at the manufacturer, and waiting time at the supplier is zero.

Let  $x_i^s$  and  $x_i^m$  denote the number of jobs of type  $i$  in the supplier's and manufacturer's production queues, respectively. Then, let  $N_i^s$  denote the number of jobs of class  $i$  waiting in the supplier's production queue that should be delivered to the manufacturer immediately upon completion,  $I_i^s$  denote the amount of components inventory of class  $i$ ,  $N_i^m$  denote the total number of customers of class  $i$  waiting in the system for their orders to be filled and  $I_i^m$  denote the amount of finished goods inventory at the

manufacturer of class  $i$ . Then

$$\begin{aligned} N_i^s &= \max \{x_i^s - R_i^s, 0\} \\ I_i^s &= \max \{R_i^s - x_i^s, 0\} \\ N_i^m &= \max \{x_i^m + \max(x_i^s - R_i^s, 0) - R_i^m, 0\} \\ I_i^m &= \max \{R_i^m - x_i^m - \max(x_i^s - R_i^s, 0), 0\}. \end{aligned} \quad (5)$$

In the following subsections, we develop heuristics for the centralized and decentralized supply chains for scheduling, inventory and lead time quotations. Conceptually, each of our heuristics has three main steps:

- Step 1.* Determine the scheduling rule to be used in each facility and find the stationary distributions of the number of jobs in the system.
- Step 2.* Based on the stationary distributions and the objective function to be minimized, determine the base-stock inventory levels.
- Step 3.* Quote lead times to the arriving customers based on the schedule used, the inventory levels and the current state of the system at the time of the arrival.

#### 4.1. The centralized supply chain model

##### 4.1.1. The model

When the manufacturer and the supplier belong to the same firm, the system can be modeled with a central agent that has complete information about both stages and makes all the decisions about both stages—clearly, this type of centralized control will be more effective in minimizing the total costs in the system. In this section, we consider this type of model, in which we assume that the manufacturer and the supplier work as a single entity and they are both controlled by the same agent that has all the information about both sides. The decisions about the scheduling at both facilities and lead time quotation for the customer as well as the inventory levels for each party are made by this agent.

In the centralized model, our objective function to minimize is

$$\sum_{i=1}^K \{h_i^s E[I_i^s] + h_i^m E[I_i^m] + c_i^d E[d_i] + c_i^T E[W_i - d_i]^+\}, \quad (6)$$

where  $h_i^s$  is the unit holding cost of semi-finished goods at the supplier and  $h_i^m$  is the unit holding cost of finished goods at the manufacturer.

##### 4.1.2. Analysis and results

In this system, we use an approach similar to the one we used for the single-facility case. We first find the optimal inventory levels for any schedule that is independent of the workload or inventory levels in the system, in order to minimize the objective function:

$$Z(R^s, R^m) = \sum_{i=1}^K \{h_i^s E[I_i^s] + h_i^m E[I_i^m] + c_i^d E[W_i]\}. \quad (7)$$

Then, we present an effective scheduling algorithm consistent with this model with the goal of minimizing the total waiting times of the jobs in the system and a lead time quotation algorithm that matches these waiting times.

Using the definitions (5) and the equations  $c_i^d = \lambda c_i$  and  $E[W_i] = E[N_i^m]/\lambda_i$  due to Little's law, we rewrite the objective function in terms of inventory levels and jobs in the production queues:

$$\begin{aligned}
 Z(R^s, R^m) &= \sum_{i=1}^K Z(R_i^s, R_i^m) = \sum_{i=1}^K \{h_i^s E[I_i^s] + h_i^m E[I_i^m] \\
 &+ c_i E[N_i^m]\} = \sum_{i=1}^K \left\{ h_i^s \sum_{y_i^s=0}^{R_i^s} (R_i^s - y_i^s) P(x_i^s = y_i^s) \right. \\
 &+ h_i^m \left[ \sum_{y_i^s=0}^{R_i^s-1} \sum_{y_i^m=0}^{R_i^m} (R_i^m - y_i^m) P(x_i^s = y_i^s, x_i^m = y_i^m) \right. \\
 &+ \left. \sum_{y_i^s=R_i^s}^{R_i^s+R_i^m} \sum_{y_i^m=0}^{R_i^s+R_i^m-y_i^s} (R_i^s + R_i^m - y_i^s - y_i^m) \right. \\
 &\times \left. P(x_i^s = y_i^s, x_i^m = y_i^m) \right] \\
 &+ c_i \left[ \sum_{y_i^s=0}^{R_i^s-1} \sum_{y_i^m=R_i^m}^{\infty} (y_i^m - R_i^m) P(x_i^s = y_i^s, x_i^m = y_i^m) \right. \\
 &+ \left. \sum_{y_i^s=R_i^s}^{\infty} \sum_{y_i^m=R_i^s+R_i^m-y_i^s}^{\infty} (y_i^s + y_i^m - R_i^s - R_i^m) \right. \\
 &\times \left. P(x_i^s = y_i^s, x_i^m = y_i^m) \right\}, \quad (8)
 \end{aligned}$$

where  $R^s$  and  $R^m$  are the array of inventory levels at the supplier and the manufacturer and  $x_i^s$  and  $x_i^m$  are the number of class  $i$  jobs in the supplier's and manufacturer's production queue, respectively.

Observe that for any schedule independent of inventory levels and workloads, both the supplier and the manufacturer's production queues operate independent of the values of  $R^m$ , and the supplier's production queue is independent of  $R^s$ . Unfortunately, the state of the manufacturer's production queue, and thus the stationary distribution of number of jobs at the manufacturer  $f_m(x)$ , is a function of  $R^s$ .

**Theorem 2.** For fixed inventory levels  $R_i^s$  for each class  $i$  at the supplier, the optimal levels of inventory for the manufacturer are the minimum  $R_i^m$  values that satisfy:

$$\begin{aligned}
 &P(x_i^s \leq R_i^s, x_i^m \leq R_i^m) + P(x_i^s > R_i^s, x_i^s + x_i^m \leq R_i^s + R_i^m) \\
 &\geq \frac{c_i}{c_i + h_i^m}. \quad (9)
 \end{aligned}$$

Thus, if the supplier is MTO (inventory zero) or the supplier's inventory level is otherwise known we can characterize the optimal manufacturer inventory levels.

**Corollary 5.** If the manufacturer is working with a pure MTO supplier, then the manufacturer's optimal inventory levels for each class are the minimum  $R_i^m$  values that satisfy:

$$P(x_i^s + x_i^m \leq R_i^m) \geq \frac{c_i}{c_i + h_i^m}. \quad (10)$$

If this is not the case, we need to start to make approximating assumptions to begin to characterize the manufacturer's inventory levels:

**Lemma 4.** If we assume that the change in the stationary distributions of the number of jobs at the manufacturer is negligible with respect to (w.r.t.) a unit increase in the amount of the inventory levels at the supplier, the optimal level of  $R_i^m$  is non-increasing w.r.t.  $R_i^s$ .

Unfortunately, in general, finding optimal inventory levels is difficult, because as mentioned above,  $f_m(x)$ , the distribution of the number of jobs at the manufacturer's production queue, depends on the inventory levels  $R^s$  at the supplier. If for the centralized model,  $h_i^s \geq h_i^m$  for a product type  $i$ , we can show that an MTO strategy for type  $i$  at the supplier is optimal, but typically we would not expect this condition to hold (that is, typically  $h_i^s < h_i^m$ ). Thus, we are motivated to approximate the optimal  $R^s$  values. To do this, we assume that the change in the stationary distributions of the number of jobs at the manufacturer is negligible w.r.t. a change in the amount of the inventory levels at the supplier. In this case, we can divide the problem into  $K$  subproblems and analyze each class separately. In the remaining part of this section, we state our results under this assumption. Unfortunately we cannot prove a result similar to Theorem 2 for the inventory values at the supplier, since the objective function (8) does not possess the convexity structure in  $R_i^s$  for fixed  $R_i^m$ . (That is to say that  $Z(R_i^s + 1, R_i^m) - Z(R_i^s, R_i^m)$  is not non-decreasing in  $R_i^s$  for every  $R_i^m$ .)

In order to determine the optimal levels of  $R^s$ , we therefore employ a one-dimensional search on  $R_i^s$ . For each  $R_i^s$ , we calculate the optimal values of  $R_i^m$ , calculate the total cost using the objective function (8) and pick the pair with minimum cost for each class  $i$ . However, using the properties of the objective function, we decrease the size of the search space by finding an upper bound on the value of  $R_i^s$  as in the following theorem.

**Theorem 3.** Let  $\bar{R}_i^s \geq 0$  be the minimum value that satisfies:

$$P(x_i^s \leq \bar{R}_i^s) \geq \frac{c_i}{c_i + h_i^s}.$$

Then, the optimal level of inventory  $R_i^{s*} \leq \bar{R}_i^s$ .

We conclude that there is no need to search for  $R_i^{s*}$  beyond  $\bar{R}_i^s$ . Also, this bound allows us to observe that:

**Corollary 6.** It is optimal for the supplier to use an MTO strategy to produce product type  $i$  if  $F_i^s(0) \geq c_i/(c_i + h_i^s)$ .

In general, for the fixed inventory value  $R_i^m$  at the manufacturer, if for every  $R_i^s$ :

$$\frac{\Delta^2 Z(R_i^s, R_i^m)}{\Delta^2 R_i^s} \geq 0,$$

then the following theorem holds. An example of this case occurs when  $h_i^s \geq h_i^m$ .

**Theorem 4.** For fixed inventory levels  $R_i^m$  at the manufacturer, if  $\Delta^2 Z(R_i^s, R_i^m)/\Delta^2 R_i^s \geq 0$ , the optimal levels of inventory at the supplier are the minimum value  $R_i^s$  that satisfies:

$$(h_i^s + c_i)P(x_i^s \leq R_i^s) + (h_i^m + c_i)P(x_i^s > R_i^s, x_i^s + x_i^m \leq R_i^s + R_i^m) \geq c_i. \quad (11)$$

Once inventory levels are determined, we turn to sequencing and lead time quotation decisions. Once again, we generalize the approaches in Kaminsky and Kaya (2008) to MTS/MTO systems. In particular, we assume that processing times at the supplier and the manufacturer are exchangeable, and we process the jobs according to SEPTA<sub>p</sub> (Shortest Expected Processing Time Available rule, based on total expected processing time  $p_i = p_i^s + p_i^m$ ) at the supplier, and in FCFS order at the manufacturer<sup>1</sup>.

To quote a due date, we utilize a modified version of the approach initially introduced in Kaminsky and Kaya (2008). This approach was shown to be able to minimize the objective function  $E[d_i] + E[W_i - d_i]^+$ . This lead time quotation algorithm is designed assuming that jobs are scheduled according to SEPTA<sub>p</sub> at the supplier and FCFS at the manufacturer, and using the inventory values and state of the system at the time of job arrivals.

When an order  $j$  for job type  $i$  arrives at the system at time  $r_j$ , the following lead time  $d_j$  is quoted:

$$d_j = \begin{cases} 0 & \text{if } I_i^m > 0 \text{ at } r_j, \\ E[p_j^m] + t_j^{\text{mm}} & \text{if } I_i^m = 0, I_i^s > 0 \text{ at } r_j, \\ d_j^s + E[p_j^m] + \max\{t_j^{\text{ms}} + t_j^{\text{mm}}, \\ +\text{slack}_j^m - d_j^s, 0\} & \text{otherwise,} \end{cases}$$

where

$$d_j^s = E[p_j^s] + E[M_j^s] + \frac{E[M_j^s]\lambda \text{pr}\{p < p_j\}E\{p^s|p < p_j\}}{1 - \lambda \text{pr}\{p < p_j\}E\{p^s|p < p_j\}}.$$

Let  $k$  denote the job in the production queue used to satisfy order  $j$ . Then,  $M_j^s$  is the workload at the supplier in front of job  $k$  at time  $r_j$ ,  $t_j^{\text{ms}} = \sum_{l \in A} E[p_l^m]$  where  $A$  is the set of jobs in the supplier queue scheduled before job  $k$  and to be sent to the manufacturer immediately after being processed at the supplier and  $t_j^{\text{mm}} = \sum_{l \in B} E[p_l^m]$

where  $B$  is the set of jobs in the manufacturer queue at time  $r_j$ ,  $\text{slack}_j^m = (d_j^s - p_j^s)\lambda \text{pr}\{p < p_j\}E\{p^m|p < p_j\} + \sum_{l \in L} \min\{(d_j^s - p_j^s)\lambda_l, I_l^s\}E\{p_l^m\}$  where  $L$  is the set of job types that will be scheduled after  $k$  at the supplier. Note that if we have inventory of job type  $l \in L$ , those jobs will be sent to the manufacturer before job  $k$  even though they are longer than  $k$  and may cause an increase in the completion time of  $k$ , thus we add the last component in the slack calculation to account for this effect.

As in the single-stage case, the schedule used in the system only impacts the stationary distributions of the number of jobs in the system (i.e.,  $f(x)$ ). With the sequencing rule we presented above, the supplier is using the SEPTA rule with respect to total processing time of the jobs and the manufacturer is scheduling jobs FCFS. Since the production queue at the supplier is independent of  $R^s$  and  $R^m$ , it operates just like the single facility described in Section 3, so we can find the stationary distributions of the number of jobs in the supplier's production queue using the pgf given in the proof of Corollary 4 in the online supplement.

However, the inventory levels at the supplier affect the processes at the manufacturer, making exact determination of the stationary distributions analytically difficult. Thus, we are motivated to use the usual decomposition approach to approximate the stationary distributions of the number of jobs at the manufacturer. Note that when the inter-arrival times are exponentially distributed in a queueing model (like the well-known Jackson network model presented first in Jackson (1963)), the departure process is Poisson distributed. Since the inter-arrival time to our system is exponentially distributed, we approximate the departure process from the supplier with a Poisson distribution and thus we assume that the arrivals to the manufacturer are Poisson. Thus, we treat the processes at the manufacturer as a single facility with multiple classes with Poisson arrivals scheduled FCFS. The probability generating function for the number of customers at steady state in this system is given in the proof of Corollary 3 in the online supplement. The required probabilities to solve this model can be obtained using this pgf.

#### 4.2. The decentralized supply chain, full information model

While some supply chains are relatively easy to control in a centralized fashion, often this is not the case. Even if the stages in a supply chain are owned by a single firm, information systems, control systems and local performance incentives need to be designed and implemented in order to facilitate centralized control. In many cases, of course, the supplier and manufacturer are independent firms, with relatively limited information about each other. Implementing centralized control in these supply chains is typically even more difficult and costly, since the firms need to coordinate their processes, agree on a contract, implement an information technology system for their processes, etc. Thus, for

<sup>1</sup>In Kaya (2006), we consider scheduling and lead time quotation if processing times at the supplier and the manufacturer are not exchangeable. In essence, we focus on the bottleneck facility and develop a scheduling algorithm similar to SEPTA<sub>p</sub> and a lead time quotation algorithm for that schedule.

either centrally owned or independent firms, centralization might not be worth the effort if the gains from centralization are not substantial.

Although centralization in supply chains may be difficult and costly to implement, decentralized systems may be substantially less profitable. In some cases, rather than agreeing to centralized controls, firms may elect to share information in order to (hopefully) increase profits. We are therefore motivated to explore the gains from information exchange, as these gains may approach those of centralization. In this model, the manufacturer has complete information about the entire system, but has no control over the supplier's decisions. For this system, we find the optimal inventory levels for the manufacturer and the supplier, as well as an effective scheduling and due date quotation algorithm. We also computationally assess the differences between the centralized model and this decentralized model in the next section.

#### 4.2.1. The model

In this decentralized supply chain model, we assume that the two parties work independently from each other and aim to minimize their own costs. However, the manufacturer has full information about the processes at the supplier as well as his/her own processes. We assume that the supplier also incurs a unit lead time cost of  $c_i^s$  in addition to his/her unit holding cost of  $h_i^s$ . Thus, the supplier works as a single facility (see Section 3) where the manufacturer is the customer of the supplier. The manufacturer has a unit lead time cost of  $c_i$  and a unit holding cost of  $h_i^m$  per unit time for his/her inventories. Since the supplier works independently from the manufacturer and tries to minimize his/her own costs, the results from the single-facility case (Section 3) apply for optimal inventory level determination and sequencing at the supplier. Then, for that sequence and set of inventories at the supplier, we find the optimal inventory levels and design an effective scheduling and lead time quotation algorithm for the manufacturer.

#### 4.2.2. Analysis and results

As in Section 3, the supplier's objective is to minimize  $\sum_{i=1}^K \{h_i^s E[I_i^s] + c_i^s E[N_i^s]\}$ . Thus, the optimal inventory level for class  $i$  jobs at the supplier,  $R_i^s$ , is the minimum  $x \geq 0$  that satisfies:

$$F_i^s(x) \geq \frac{c_i^s}{c_i^s + h_i^s}.$$

Using the approach in Section 3, the optimal inventory levels for the supplier can be obtained. We can also state the following corollary of Theorem 3.

**Corollary 7.** *The optimal inventory levels for the supplier in the decentralized, full information case will be greater than or equal to the optimal level in the centralized case when  $c_i^s = c_i$  and if the same schedules are used for both cases.*

Assuming that the supplier uses the optimal inventory levels for his/her facility, the manufacturer tries to mini-

mize his/her own costs for those fixed  $R^s$  values. Thus, we attempt to minimize the objective function:

$$\sum_{i=1}^K \{h_i^m E[I_i^m] + c_i E[N_i^m]\}.$$

Using the definitions (5) and writing them explicitly for fixed  $R^s$ , we get the objective function that the manufacturer wishes to minimize:

$$\begin{aligned} Z(R^s, R^m) &= \sum_{i=1}^K \{h_i^m E[I_i^m] + c_i E[N_i^m]\} \\ &= \sum_{i=1}^K \left\{ h_i^m \left[ \sum_{y_i^s=0}^{R_i^s-1} \sum_{y_i^m=0}^{R_i^m} (R_i^m - y_i^m) P(x_i^s = y_i^s, x_i^m = y_i^m) \right. \right. \\ &\quad \left. \left. + \sum_{y_i^s=R_i^s}^{R_i^s+R_i^m} \sum_{y_i^m=0}^{R_i^m-y_i^s} (R_i^s + R_i^m - y_i^s - y_i^m) \right. \right. \\ &\quad \left. \left. \times P(x_i^s = y_i^s, x_i^m = y_i^m) \right] \right. \\ &\quad \left. + c_i \left[ \sum_{y_i^s=0}^{R_i^s-1} \sum_{y_i^m=R_i^m}^{\infty} (y_i^m - R_i^m) P(x_i^s = y_i^s, x_i^m = y_i^m) \right. \right. \\ &\quad \left. \left. + \sum_{y_i^s=R_i^s}^{\infty} \sum_{y_i^m=R_i^s+R_i^m-y_i^s}^{\infty} (y_i^s + y_i^m - R_i^s - R_i^m) \right. \right. \\ &\quad \left. \left. \times P(x_i^s = y_i^s, x_i^m = y_i^m) \right] \right\}. \end{aligned} \quad (12)$$

Observe that both the supplier's and the manufacturer's production queues operate independent of  $R^m$  for fixed  $R^s$ .

Then, for fixed inventory levels  $R_i^s$  for each class  $i$  at the supplier, the optimal levels of inventory  $R_i^m$  for the manufacturer can be found by employing Theorem 2. Also, the optimal inventory levels for a manufacturer working with a pure MTO supplier satisfy Corollary 5. We also state the following Corollary using Corollary 7 and Lemma 4.

**Corollary 8.** *The optimal inventory level for the manufacturer in the decentralized, full information case will be less than or equal to the optimal level in the centralized case if  $c_i^s = c_i$  and the same schedules are used in both cases assuming that the change in the stationary distributions of the number of jobs at the manufacturer is negligible w.r.t. a unit increase in inventory level at the supplier.*

Observe that the optimal inventory level for class  $i$  at the supplier decreases as  $c_i^s$  decreases. If we can choose the unit lead time costs  $c_i^s$  to charge the supplier for backlogs of type  $i$ , we can coordinate the decentralized supply chain by charging  $c_i^s \leq c_i^d$  such that the supplier's inventory amounts will be decreased and the manufacturer's inventory levels will be increased to the levels that they carry in the centralized model for the same schedule. In this case, the total cost of the centralized supply chain can be achieved in this decentralized model.

However, note that it might not be in the best interest of the manufacturer to decrease  $c^s$  in the decentralized model, because decreasing  $c^s$  will decrease the supplier's costs by decreasing the manufacturer's gains, and the benefits gained by the manufacturer from the decrease in the total supply chain costs might not be worth the decrease in his/her gains. It would be possible though to design contracts between the supplier and the manufacturer that will coordinate the supply chain and achieve the minimum total cost in the supply chain by dividing the gains between the parties in an efficient manner or by making the supplier pay a certain percentage of his gains to the manufacturer such that both parties will benefit from this coordination and will agree to take part in it. We leave the details of these contracts for future research.

Next, we get the following corollary by substituting  $R_i^m = 0$  in Theorem 2.

**Corollary 9.** *Using an MTO strategy for class  $i$  jobs at the manufacturer is optimal if and only if*

$$P(x_i^s \leq R_i^s, x_i^m \leq 0) \geq \frac{c_i}{c_i + h_i^m}, \quad (13)$$

where  $R_i^s$  is the optimal inventory level for class  $i$  at the supplier.

Since the manufacturer is working independently from the supplier, he/she also uses an SEPTA schedule according to his/her own processing times to sequence his/her jobs, and employs a lead time quotation algorithm similar to the centralized model since he/she has full information about the supplier. Thus, he/she will quote lead time for order  $j$  of job type  $i$  as follows:

$$d_j = \begin{cases} 0 & \text{if } I_i^m > 0 \text{ at } r_i, \\ E[p_j^m] + t_j^{mm} + \frac{t_j^{mm} \lambda \psi_j^m \tau_j^m}{1 - \lambda \psi_j^m \tau_j^m} & \text{if } I_i^m = 0, I_i^s > 0 \text{ at } r_j, \\ d_j^s + E[p_j^m] + M_j^m + \text{slack}_j^m & \text{otherwise,} \end{cases}$$

where  $d_j^s = E[p_j^s] + E[M_j^s] + \text{slack}_j^s$ ,  $\text{slack}_j^s = E[M_j^s] \lambda \psi_j^s \tau_j^s / (1 - \lambda \psi_j^s \tau_j^s)$  and  $\psi_j^s = pr\{p^s < p_j^s\}$ ,  $\tau_j^s = E\{p^s | p^s < p_j^s\}$ ,  $\psi_j^m = pr\{p^m < p_j^m\}$ ,  $\tau_j^m = E\{p^m | p^m < p_j^m\}$ .

For the equations above, let  $k$  denote the job in the production queue used to satisfy order  $j$  (note that  $k$  and  $j$  are jobs of the same type and thus have equal expected processing times),  $A$  denote the set of jobs  $l$  in supplier queue with  $E[p_l^m] < E[p_k^m]$  scheduled before job  $k$  and to be sent to manufacturer immediately after being processed instead of being kept as inventory at the supplier, and  $B$  denote the set of jobs at manufacturer queue at time  $r_j$  with  $E[p_l^m] < E[p_k^m]$ . Then,  $M_j^s$  is the estimated workload at the supplier in front of job  $k$  at time  $r_j$ ,  $t_j^{ms} = \sum_{l \in A} E[p_l^m]$  is the estimated workload for the manufacturer because of the current jobs at the supplier queue in front of job  $k$ , and  $t_j^{mm} = \sum_{l \in B} E[p_l^m]$  is the estimated workload for the manufacturer because of the current jobs at the manufacturer queue that are shorter than job  $k$ .

Let  $L$  be the set of jobs of class  $l$  with  $E[p_l^m] < E[p_k^m]$  and  $E[p_l^s] \geq E[p_k^s]$ , and then  $s_l^m = (\text{slack}_j^s + E[M_j^s]) \lambda pr\{p^s < p_j^s, p^m < p_j^m\} \tau_j^m + \sum_{l \in L} \min\{(\text{slack}_j^s + E[M_j^s]) \lambda I_l^s, I_l^s\} E[p_l^m]$  is the estimated workload for the manufacturer because of jobs with shorter processing time at the manufacturer than job  $k$  that have not arrived to the system yet but are expected to arrive before job  $k$  is finished processing at the supplier and are expected to move to the manufacturer before job  $k$ . Finally,  $M_j^m = \max\{t_j^{ms} + t_j^{mm} + s_l^m - d_j^s, 0\}$  is the estimated workload at the manufacturer when job  $k$  is moved to the manufacturer from the supplier to satisfy order  $j$  and  $\text{slack}_j^m = M_j^m \lambda \psi_k^m \tau_k^m / (1 - \lambda \psi_k^m \tau_k^m)$  is the estimated workload for the manufacturer because of future jobs with shorter processing times at the manufacturer that will arrive at the manufacturer while job  $k$  is still in the manufacturer's queue.

In this case, the stationary distributions of the number of jobs at the supplier can be found using the pgf given in the proof of Corollary 4 in the online supplement. The results from the single-facility case hold for the supplier.

The manufacturer is also scheduling jobs according to SEPTA. As in the centralized case, we use the decomposition approach to approximate the stationary distributions of the number of jobs at the manufacturer, and assume that the arrivals to the manufacturer are exponentially distributed. Thus, the stationary distribution of the number of jobs at the manufacturer can also be found by the pgf given in the proof of Corollary 4 in the online supplement. Note that since the manufacturer and supplier have different processing times for each class and thus different schedules, their stationary distributions will also be different (although both are found through the same pgf).

### 4.3. Simple decentralized model

In many real systems, the supplier and the manufacturer have very limited information about each other. The manufacturer is unaware of the processes at his/her supplier and needs to make his/her own decisions without any information from the supplier. The manufacturer may only be aware, for example, of the average time it takes for the supplier to process an order and send it to him/her. For our model of this kind of decentralized supply chain, we determine optimal inventory levels for the manufacturer and an effective way to schedule the orders and to quote due dates to the customers with little information from the supplier. In the next section, we compare the performance of this simple decentralized model to that of the centralized model and the decentralized model with information exchange to provide insight as to whether or not centralization and information exchange are worth the effort.

#### 4.3.1. The model

In this model, we again assume that the manufacturer and the supplier work independently from each other, but in

this case, the manufacturer has no information about the supplier, and thus he/she cannot deduce the production schedule or inventory levels at the supplier. The supplier still behaves as in the information-sharing model above, and thus those results still hold.

However, in this case, the manufacturer only knows the average time it takes for the supplier to deliver a job type  $i$ , denoted by  $E[d_i^s]$ . Thus, for each job, the manufacturer acts as if each job of type  $i$  is going to be delivered to him/her from the supplier after  $E[d_i^s]$  time units. Based on this assumption, we determine the optimal inventory levels for the manufacturer and design an effective scheduling and lead time quotation algorithm.

#### 4.3.2. Analysis and results

Since the supplier acts as a single facility as in the previous section, the optimal inventory levels for class  $i$  jobs,  $R_i^s$  are the minimum values that satisfy:

$$F_i^s(R_i^s) \geq \frac{c_i^s}{c_i^s + h_i^s}.$$

However, in this case, since the manufacturer only knows the average time it takes for an order of type  $i$  to be delivered by the supplier, when an order arrives, he/she assumes, that order will be delivered by the supplier to him/her after  $E[d_i^s]$  time units. We model the supplier as an  $M/D/\infty$  queue with deterministic processing times  $E[d_i^s]$  for type  $i$  and without any inventories, so each job of type  $i$  will take exactly  $E[d_i^s]$  time units to be delivered from the supplier to the manufacturer as assumed by the manufacturer; we use analysis similar to that of previous sections, so the manufacturer attempts to minimize the following function:

$$\begin{aligned} Z(R^m) &= \sum_{i=1}^K \{h_i^m E[I_i^m] + c_i E[N_i^m]\} = \sum_{i=1}^K \\ &\times \left\{ h_i^m \left[ \sum_{y_i^s + y_i^m = 0}^{R_i^m} (R_i^m - y_i^s - y_i^m) P(x_i^s + x_i^m = y_i^s + y_i^m) \right] \right. \\ &\left. + c_i \left[ \sum_{y_i^m + y_i^s = R_i^m}^{\infty} (y_i^s + y_i^m - R_i^m) P(x_i^s + x_i^m = y_i^s + y_i^m) \right] \right\}. \end{aligned}$$

Using Corollary 5, the optimal levels of inventory are the minimum  $R_i^m$  values that satisfy:

$$P(x_i^s + x_i^m \leq R_i^m) \geq \frac{c_i}{c_i + h_i^m}.$$

We find the stationary distributions of the jobs at the supplier using the  $M/D/\infty$  queue model with processing times  $E[d_i^s]$ . Since we assume that each order is delivered to the manufacturer at time  $r_i + E[d_i^s]$  by the supplier, the processes at the supplier do not affect the arrival process to the manufacturer and the distribution of the inter-arrival time of jobs to the manufacturer follows the same exponential distribution as the inter-arrival time of jobs to the system. Thus, the arrival process of the jobs to the manufacturer is

also Poisson distributed, so the stationary distributions of the number of jobs at both facilities are calculated using the pgf given in the proof of Corollary 4 in the online supplement. Thus, using the relations given in Section 3 for a single facility, we find the stationary distributions of the number of jobs and the inventory levels for the manufacturer and the supplier.

Since the manufacturer focuses on his/her own objectives, he/she uses an SEPTA schedule according to his/her own processing times. We assume that the manufacturer has no information about the supplier and is unaware of the schedule or inventory levels there, but from his/her previous experience, he/she can deduce an average delivery time for each class of products. Thus, he/she uses this piece of information to quote due dates to his/her customers. We use a similar approach to the previous cases to quote due dates, but now, using only the available information that the manufacturer has, we estimate some of the values that were known by the manufacturer in the previous cases we considered. Thus, we quote lead time for order  $j$  of job type  $i$  as follows:

$$d_j = \begin{cases} 0 & \text{if } I_i^m > 0 \text{ at } r_j, \\ E[p_j^m] + t_j^{\text{mm}} + \frac{t_j^{\text{mm}} \lambda \psi_j^m \tau_j^m}{1 - \lambda \psi_j^m \tau_j^m} & \text{if } I_i^m = 0, I_i^s > 0 \text{ at } r_j, \\ E[d_i^s] + E[p_j^m] + M_j^m + \text{slack}_j^m & \text{otherwise,} \end{cases}$$

where  $k$  is the job in the production queue used to satisfy order  $j$  and  $E[d_i^s]$  is the average delivery time of class  $i$  products from the supplier. We use the same notation as in the previous section, but in this case we only have information about the manufacturer.  $B$  denotes the set of jobs in the manufacturer's queue at time  $r_j$  with  $E[p_k^m] < E[p_k^m]$  and  $t_j^{\text{mm}} = \sum_{l \in B} E[p_l^m]$ .  $sl_j^m = E[d_i^s] \psi_k^m \tau_k^m / E[p^s]$  is the estimated workload of the manufacturer because of the jobs that will arrive from the supplier before job  $k$  and have shorter processing time than  $p_k^m$  at the manufacturer. Then,  $M_j^m = \max\{t_j^{\text{mm}} + sl_j^m - E[d_i^s], 0\}$  is the estimated workload that job  $k$  sees when it arrives at the manufacturer, and finally,  $\text{slack}_j^m = M_j^m \lambda \psi_k^m \tau_k^m / 1 - \lambda \psi_k^m \tau_k^m$  is the estimated workload at the manufacturer because of future jobs with shorter processing time than  $p_k^m$  at the manufacturer that will arrive at the manufacturer while job  $k$  is still in the manufacturer's queue.

## 5. Computational analysis

Using the approaches for inventory values determination, scheduling and lead time quotation developed in the previous sections, we designed several computational experiments to assess the effectiveness of our algorithms, how the performance of combined MTS/MTO systems differs from that of pure MTO or MTS systems, and the differences in performance between centralized and decentralized supply chains. For the centralized system, we assume that both parties cooperate and use the heuristics explained in Section 4.1 for finding the inventory levels, scheduling, and lead time

quotation. For the decentralized systems, we assume that each facility acts independently and uses the heuristics for setting inventory levels, scheduling and lead time quotation intended to minimize its own costs as explained in Sections 4.2 and 4.3. We implemented our heuristics in C++, and present the results in the following subsections.

**5.1. Single facility**

We performed a simulation study to assess the effectiveness of our heuristics for single-facility models, and to determine the value of implementing a combined MTS/MTO system. We generated  $n = 1000$  jobs for each simulation, and considered several scenarios with different numbers of job types  $K$  and different multipliers  $h$ ,  $c^d$  and  $c^T$  for cost functions to evaluate the effect of these parameters on our system (for this computational study, we use the same  $h$ ,  $c^d$  and  $c^T$  values among different job types). For each scenario, we considered ten instances with different exponentially distributed arrival and processing rates. In Table 1, the ratios of the average of total costs  $Z = \sum_{i=1}^K \{h_i E[I_i] + c_i^d E[d_i] + c_i^T E[W_i - d_i]^+\}$  are shown, where  $E[I_i]$  denotes the average inventory,  $E[d_i]$  denotes the average quoted lead time and  $E[W_i - d_i]^+$  denotes the average tardiness in a simulation run for product type  $i$ .

**5.1.1. The impact of MTS/MTO and sequencing decisions**

The first and second columns compare a combined MTS/MTO system using the SEPTA-LTQ algorithm with pure MTS and MTO systems, respectively. For the pure

MTO system, we assume that no inventory is held for any of the product types. For the pure MTS system, we assume that the company carries enough inventory to satisfy at least 95% of the customers from inventory and we find the inventory levels that satisfy this constraint. Recall that for the combined system, we utilize Theorem 1 to find the optimal inventory levels. For the pure MTS system, using an approach similar to that of Theorem 1, we find the minimum values of  $x$  that satisfy the relation  $F_i(x) \geq 0.95$  for product type  $i$  (instead of  $F_i(x) \geq (c_i/c_i + h_i)$ ) and use these  $x$  values as the inventory levels for the pure MTS system. The combined system, on average, provides a 20% decrease in costs as opposed to pure MTS systems and a 15% decrease as opposed to the pure MTO systems.

In the third column, we compare the costs of applying the SEPTA-LTQ algorithm for this combined system with the costs of applying the appropriate lead time quotation algorithm with a FCFS schedule. We see that the SEPTA-LTQ algorithm leads to about 15% lower costs on average than the FCFS-LTQ algorithm. Note that with the FCFS schedule, since future arrivals do not affect the delivery time of the previous orders, the lead times quoted with FCFS schedule have error only due to the stochasticity of the processing times of jobs already at the queue and thus, in general, have less error than the SEPTA schedule. Thus, if anything, lead time quotation decreases the gains achieved by a SEPTA schedule.

In the fourth column, we analyze the effectiveness of our lead time quotation algorithm. We compare the objective function  $Z$  using the scheduling and lead time quotation algorithm SEPTA-LTQ with the cost function

**Table 1.** Comparison of a combined MTO-MTS system with pure systems and with different schedules for a single facility with  $c^d = 2$  and different combinations of  $h$ ,  $c^T$  and  $K$

$\frac{h=0.5}{c^T=2.5}$	$\frac{Z}{Z_{MTS}}$	$\frac{Z}{Z_{MTO}}$	$\frac{Z_{SEPTA-LTQ}}{Z_{FCFS-LTQ}}$	$\frac{Z'}{Z}$	$\frac{h=1}{c^T=2.1}$	$\frac{Z}{Z_{MTS}}$	$\frac{Z}{Z_{MTO}}$	$\frac{Z_{SEPTA-LTQ}}{Z_{FCFS-LTQ}}$	$\frac{Z'}{Z}$
$K = 3$	0.963	0.526	0.942	0.989	$K = 3$	0.829	0.880	0.894	0.991
$K = 5$	0.972	0.613	0.973	0.984	$K = 5$	0.798	0.844	0.850	0.993
$K = 10$	0.947	0.734	0.926	0.977	$K = 10$	0.778	0.831	0.724	0.987
$\frac{h=1}{c^T=2.5}$	$\frac{Z}{Z_{MTS}}$	$\frac{Z}{Z_{MTO}}$	$\frac{Z_{SEPTA-LTQ}}{Z_{FCFS-LTQ}}$	$\frac{Z'}{Z}$	$\frac{h=1}{c^T=3}$	$\frac{Z}{Z_{MTS}}$	$\frac{Z}{Z_{MTO}}$	$\frac{Z_{SEPTA-LTQ}}{Z_{FCFS-LTQ}}$	$\frac{Z'}{Z}$
$K = 3$	0.832	0.906	0.913	0.971	$K = 3$	0.847	0.873	0.922	0.966
$K = 5$	0.814	0.827	0.897	0.962	$K = 5$	0.825	0.829	0.908	0.958
$K = 10$	0.795	0.872	0.762	0.959	$K = 10$	0.808	0.820	0.795	0.954
$\frac{h=2}{c^T=2.5}$	$\frac{Z}{Z_{MTS}}$	$\frac{Z}{Z_{MTO}}$	$\frac{Z_{SEPTA-LTQ}}{Z_{FCFS-LTQ}}$	$\frac{Z'}{Z}$	$\frac{h=1}{c^T=5}$	$\frac{Z}{Z_{MTS}}$	$\frac{Z}{Z_{MTO}}$	$\frac{Z_{SEPTA-LTQ}}{Z_{FCFS-LTQ}}$	$\frac{Z'}{Z}$
$K = 3$	0.724	0.936	0.846	0.963	$K = 3$	0.880	0.845	0.931	0.956
$K = 5$	0.719	0.934	0.823	0.957	$K = 5$	0.896	0.796	0.911	0.952
$K = 10$	0.683	0.967	0.695	0.952	$K = 10$	0.913	0.753	0.924	0.946
$\frac{h=5}{c^T=2.5}$	$\frac{Z}{Z_{MTS}}$	$\frac{Z}{Z_{MTO}}$	$\frac{Z_{SEPTA-LTQ}}{Z_{FCFS-LTQ}}$	$\frac{Z'}{Z}$	$\frac{h=1}{c^T=10}$	$\frac{Z}{Z_{MTS}}$	$\frac{Z}{Z_{MTO}}$	$\frac{Z_{SEPTA-LTQ}}{Z_{FCFS-LTQ}}$	$\frac{Z'}{Z}$
$K = 3$	0.573	1	0.837	0.958	$K = 3$	0.925	0.743	1.032	0.948
$K = 5$	0.551	1	0.776	0.951	$K = 5$	0.946	0.719	1.131	0.943
$K = 10$	0.472	0.987	0.672	0.943	$K = 10$	0.953	0.651	1.096	0.937
Average	0.754	0.858	0.838	0.964		0.866	0.799	0.926	0.961

$Z' = \sum_{i=1}^K \{h_i E[I_i] + c_i^d E[W_i]\}$  using the same schedule SEPTA but without quoting lead times. Instead we use the actual waiting times,  $W$ , of jobs in the system in the calculation of  $Z'$ . Note that the optimal off-line LTQ algorithm quotes lead times that are exactly equal to the waiting times of the jobs in the system, and thus  $Z'$  is a lower bound for the LTQ algorithm with a SEPTA-based schedule. We see that the total cost with the lead time quotation algorithm,  $Z$ , is about 4% more than  $Z'$ . Thus, we conclude that our lead time quotation algorithm is effective for minimizing the objective function  $Z$ . Also, we see that the performance of the lead time quotation algorithm increases as  $h$  or  $c^T$  decreases. When  $h$  is lower, more inventory will be held so when an order arrives, it is more likely that the order is satisfied from the inventory and there is less error in lead time quotation. When  $c^T$  is lower, the impact of tardiness costs on total costs decrease, and thus  $Z$  is closer to  $Z'$ .

5.1.2. The impact of system parameters

We also see the effect of the parameters on the system performance in Table 1. Unsurprisingly, as the unit inventory holding cost increases while all other parameters remain constant, the performance of the combined system moves toward the performance of a pure MTO system and gives much better results than pure MTS systems since holding inventory becomes much more costly as  $h$  increases. The system is affected in the same way as the unit due date cost,  $c^d$ , decreases because in that case lead times become less important and an MTO system becomes much more attractive as  $c^d$  decreases. We also see that the SEPTA-LTQ algorithm gives much better results than the FCFS-LTQ algorithm as  $h$  increases (alternatively  $c^d$  decreases) because as  $h$  increases, the system moves towards an MTO strategy and the schedule has an important effect on the objective in MTO systems; meanwhile, for MTS systems, since the orders are satisfied from the inventory, the effect of mini-

mizing the total completion times of the jobs on the system performance is not too significant. On the other hand, as the unit tardiness cost,  $c^T$ , increases while all other parameters remain constant, MTO systems perform worse and pure MTS systems become much more attractive. Also, we see that the performance difference between the SEPTA-LTQ algorithm and FCFS-LTQ algorithm decreases as  $c^T$  increases and the FCFS-LTQ algorithm starts to give better results as  $c^T$  becomes very high. This happens because, with the FCFS-LTQ algorithm, the future arrivals do not affect the completion times of the previous jobs, and thus we can quote the lead times much closer to the actual completion times so the tardiness decreases. However, with the SEPTA-LTQ algorithm, tardiness cost will be higher and as  $c^T$  increases, the cost of tardiness overcomes the gains in total completion times with SEPTA-LTQ algorithm, and thus FCFS-LTQ leads to lower total costs than SEPTA-LTQ.

The results in Table 1 are averaged across arrival and processing rates, but the performance of our algorithm clearly depends on these rates. We also analyze the performance of our algorithm for varying arrival and processing rates and present the results in the online supplement.

5.2. Effect of inventory decisions and lead time quotation on supply chains

We next explore the effect of inventory decisions and lead time quotation on our system. In the first four columns of Table 2, without considering lead time quotation and using the SEPTA scheduling algorithm, we compare the objective functions  $Z' = \sum_{i=1}^K \{h_i^s E[I_i^s] + h_i^m E[I_i^m] + c_i^d E[W_i]\}$  to explore only the effect of inventory decisions in this system. Recall that we made some assumptions about the interaction between the supplier and the manufacturer regarding the stationary distributions of the number of jobs at the manufacturer and we also assumed that inventory values

Table 2. Analysis of inventory decisions on centralized and decentralized systems with  $c^d = 2$ ,  $c^T = 2.5$  and different combinations of  $h^s$ ,  $h^m$  and  $K$

$\frac{h^s=0.5}{h^m=2}$	$\frac{Z'_{LB}}{Z_{Cen}}$	$\frac{Z'_{Cen}}{Z'_{DFI}}$	$\frac{Z'_{Cen}}{Z'_{SD}}$	$\frac{Z'_{DFI}}{Z'_{SD}}$	$\frac{Z'_{Cen}}{Z_{Cen}}$	$\frac{h^s=0.5}{h^m=0.6}$	$\frac{Z'_{LB}}{Z'_{Cen}}$	$\frac{Z'_{Cen}}{Z'_{DFI}}$	$\frac{Z_{Cen}}{Z_{SD}}$	$\frac{Z'_{DFI}}{Z'_{SD}}$	$\frac{Z'_{Cen}}{Z_{Cen}}$
$K = 3$	0.916	0.963	0.896	0.930	0.965	$K = 3$	0.964	0.834	0.794	0.952	0.980
$K = 5$	0.933	0.925	0.849	0.917	0.953	$K = 5$	0.959	0.877	0.808	0.921	0.975
$K = 10$	0.929	0.923	0.832	0.901	0.947	$K = 10$	0.967	0.892	0.836	0.937	0.978
$\frac{h^s=1}{h^m=2}$	$\frac{Z'_{LB}}{Z_{Cen}}$	$\frac{Z_{Cen}}{Z'_{DFI}}$	$\frac{Z_{Cen}}{Z'_{SD}}$	$\frac{Z'_{DFI}}{Z'_{SD}}$	$\frac{Z_{Cen}}{Z_{Cen}}$	$\frac{h^s=0.5}{h^m=1}$	$\frac{Z'_{LB}}{Z'_{Cen}}$	$\frac{Z'_{Cen}}{Z'_{DFI}}$	$\frac{Z_{Cen}}{Z_{SD}}$	$\frac{Z'_{DFI}}{Z'_{SD}}$	$\frac{Z'_{Cen}}{Z_{Cen}}$
$K = 3$	0.921	0.935	0.868	0.928	0.938	$K = 3$	0.943	0.945	0.890	0.942	0.973
$K = 5$	0.949	0.914	0.855	0.935	0.925	$K = 5$	0.909	0.856	0.788	0.920	0.964
$K = 10$	0.952	0.922	0.862	0.934	0.929	$K = 10$	0.918	0.875	0.808	0.923	0.956
$\frac{h^s=1.9}{h^m=2}$	$\frac{Z'_{LB}}{Z_{Cen}}$	$\frac{Z'_{Cen}}{Z'_{DFI}}$	$\frac{Z'_{Cen}}{Z'_{SD}}$	$\frac{Z'_{DFI}}{Z'_{SD}}$	$\frac{Z'_{Cen}}{Z_{Cen}}$	$\frac{h^s=0.5}{h^m=5}$	$\frac{Z'_{LB}}{Z'_{Cen}}$	$\frac{Z'_{Cen}}{Z'_{DFI}}$	$\frac{Z_{Cen}}{Z_{SD}}$	$\frac{Z'_{DFI}}{Z'_{SD}}$	$\frac{Z'_{Cen}}{Z_{Cen}}$
$K = 3$	0.969	0.856	0.802	0.937	0.921	$K = 3$	0.922	0.961	0.881	0.917	0.947
$K = 5$	1	0.839	0.784	0.934	0.913	$K = 5$	0.911	0.975	0.874	0.896	0.939
$K = 10$	1	0.803	0.771	0.960	0.908	$K = 10$	0.936	0.953	0.841	0.882	0.934
Average	0.952	0.898	0.835	0.931	0.933		0.939	0.908	0.836	0.921	0.960

of different types at the supplier do not affect the stationary distributions of other types at the manufacturer. We explore how these assumptions effect the optimal inventory levels and the objective function with this computational study. We also compare the centralized and decentralized versions of the combined MTS/MTO supply chain with this objective function. In the last column of Table 2, we also analyze the effectiveness of the lead time quotation algorithm for the centralized case by comparing our original objective function  $Z_{\text{Cen}}$  which includes lead time quotation with  $Z'_{\text{Cen}}$ . Throughout Table 2, we consider different numbers of product types  $K$  and use the same parameter values over each of the product types,  $c^d = 2$  and  $c^T = 2.5$  for both the supplier and the manufacturer, and different combinations of  $h^s$  and  $h^m$ .

To explore the effectiveness of our algorithms, we compare the objective function using our inventory levels for the centralized model with the minimum objective function for that case. In the simulations, we find the optimal solution by considering all of the possible combinations of inventories of each type for the supplier and the manufacturer and selecting the best one. We use these minimum objective values as lower bounds in our simulations. However, this process takes a significant amount of time, especially when there are a large number of types. Although we can find the optimal inventories by trying all possible solutions for the cases analyzed in this experiment since they are of relatively small size, note that this method becomes almost impossible to apply as the problem size gets bigger. For example consider the case when there are ten different jobs and the inventory of each job type at the supplier and the manufacturer can take a value from zero to four. In that case we need to evaluate  $(5 \times 5)^{10}$  different possible solutions for the trial-and-error method and if each of them takes a nanosecond ( $10^{-9}$  seconds), the whole process takes more than a day. In our heuristic, however, there is no interaction between the different types and we consider them separately. Also, we do only a one-dimensional search over the supplier's inventory levels up to an upper bound and find the corresponding inventory level for the manufacturer using Theorem 2. Thus, for the same case, we would only need to make  $5 \times 10$  comparisons in the worst case, which can be completed almost instantaneously, and thus this heuristic approach can be easily applied to even larger problems.

We construct the lower bound by using the optimal inventory values found by exhaustive search, and compare it with the objective value obtained by using the inventory values found by our heuristic. The first column in Table 2 compares these two objective functions for the centralized supply chain model. We see that the inventory values found by our heuristic are very close to the optimal inventory values and there is only a 5% difference, on average, between the minimum costs and the costs obtained by using our inventory values. The difference is due to our assumption that having inventory of type  $i$  at the supplier does not af-

fect the stationary distributions of the number of jobs at the manufacturer.

Comparing the centralized and decentralized models, we see that the costs of the centralized model are, on average, 10% less than those of the decentralized model with full information. The cost savings due to inventory decisions increases to more than 15% when we compare the centralized model with the simple decentralized model. We also see that, without centralization, if the manufacturer has full information about the supplier, he/she can decrease the costs by about 7% by effectively adjusting his/her own inventory levels without changing anything else. We see that if the manufacturer had control over the supplier, he/she could cut his/her costs significantly. However, even if the manufacturer did not have control over the supplier but had full information about the whole system, he/she could still cut his/her costs and increase his/her profits.

In the fifth column of Table 2, we also analyze the effectiveness of our lead time quotation algorithm for the centralized model by comparing  $Z'_{\text{Cen}}$ , which excludes lead time quotation, with the original cost function  $Z_{\text{Cen}}$ . Note that the difference between  $Z_{\text{Cen}}$  and  $Z'_{\text{Cen}}$  is due to errors in lead time quotation. Observe that the difference between  $Z_{\text{Cen}}$  and  $Z'_{\text{Cen}}$  is about 5%, demonstrating that our lead time quotation algorithm is effective for minimizing the objective function  $Z_{\text{Cen}}$ .

We can also observe the impact of the parameters  $h^s$ ,  $h^m$ ,  $c^d$  and  $K$  on system performance. As the inventory holding cost at the supplier,  $h^s$ , increases while everything else remains the same, our heuristic gives results closer to the lower bound. Intuitively, as  $h^s$  increases, the optimal inventory levels at the supplier and their effect on the manufacturer decreases, as we assumed in our approximation. In addition, if the supplier uses a pure MTO strategy, then our heuristic finds the optimal solution since our approximation is exact for this case. We see the same effect as  $h^m$  decreases, because in this case it is better to carry inventories at the manufacturer than at the supplier, and the inventory levels at the supplier and their effects on the manufacturer decrease. Similarly, as  $c^d$  decreases, the inventory levels at the supplier also decrease, and our heuristic gives results closer to those of the optimal solution.

When we compare supply chain models, we see that as  $h^s$  decreases, the decentralized models give results similar to those of the centralized model. This is because as  $h^s$  decreases, the optimal inventory levels at the supplier for the centralized model become close to the upper bound we presented in Theorem 3, which is also the optimal inventory level for the supplier in the decentralized models assuming that the same schedule is used in both cases. Thus, as  $h^s$  decreases, the inventory levels at the supplier and the inventory levels at the manufacturer for the centralized and decentralized models, approach each other and the objective values for the decentralized models become closer to the centralized model objective value. We can observe the same effect as  $h^m$  increases, because in the centralized model

**Table 3.** Comparison of the centralized model with DFI model with  $K = 2, h^s = 0.5, h^m = 1, c^m = 2, \lambda_1 = 1, \lambda_2 = 1, \mu_1^s = \mu_1^m = 2, \mu_2^s = \mu_2^m = 2.1$  and changing values for  $c_i^s$

$c_1^s$	$c_2^s$	$R_1^S$	$R_2^S$	$R_1^M$	$R_2^M$	$\frac{Z_{Cen}}{Z_{DFI}}$
0.2	0.2	19	0	24	4	0.847
0.4	0.6	23	1	21	3	0.923
0.6	0.8	27	1	19	3	1
0.8	0.8	32	1	18	3	0.953
1	1	36	2	18	3	0.899
1.2	1.2	37	2	18	3	0.886
1.6	1.6	41	3	19	2	0.839
2	2	45	3	19	2	0.789
2.4	2.4	45	4	19	2	0.783
2.8	2.8	47	4	19	2	0.759

as  $h^m$  increases, the inventory levels at the manufacturer decrease and the inventory levels at the supplier move closer to the upper bound. Thus, the decentralized models' results get closer to those of the centralized model.

For the lead time quotation algorithm, observe that the performance of the algorithm increases as  $h^s$  or  $h^m$  decreases. This is because as the inventory holding cost decreases, more inventory will be held and when an order arrives, it is more likely that the order is satisfied from the inventory and there is less error in the lead time quotation.

In Table 2, we use the same unit lead time cost  $c^d$  for the supplier and the manufacturer. In this case, assuming the same schedule is used in the centralized and decentralized models, the supplier carries more inventory and the manufacturer carries less inventory in the decentralized model with full information (DFI model) than in the centralized model (see Corollary 7 and Corollary 8). If we have the option to choose the unit lead time costs  $c_i^s$  to charge the supplier for backlog for each product type  $i$ , we can coordinate the decentralized supply chain by charging  $c_i^s \leq c_i^d$  such that the supplier's inventory amounts will decrease to the levels carried in the centralized model, and thus the total cost of the centralized supply chain can be achieved by the DFI model. This can be seen in Table 3, in which we consider changing  $c_1^s$  and  $c_2^s$  values. For the centralized version of the model with parameters described in the table caption, the optimal inventory levels are  $R_1^s = 27, R_2^s = 1, R_1^m = 19$  and  $R_2^m = 3$ . Since less inventory is carried at the supplier and more inventory is carried at the manufacturer as  $c_i^s$  decreases, by carefully selecting  $c_1^s$  and  $c_2^s$ , we achieve centralized inventory levels and costs and thus coordinate the DFI system.

However, if the models use different schedules, we are not necessarily able to achieve the total cost of the centralized system by choosing appropriate  $c_i^s$  values in the DFI system. Depending on the system characteristics, arrival and processing rates, and the schedules used, the decentralized model might give higher costs, but it can also give lower costs than the centralized model. For example, for the case

discussed above, by using the SEPTA<sub>p</sub><sup>s</sup>–SEPTA<sub>p</sub><sup>m</sup> schedule in the DFI system and SEPTA<sub>p</sub>–FCFS in the centralized system, the optimal inventory levels are  $R_1^s = 27, R_2^s = 1, R_1^m = 15$  and  $R_2^m = 6$  with the total cost 5568.3 for the centralized model, which is slightly larger than the minimum cost achieved in the coordinated DFI system, 5473.6.

We also analyze how the optimal inventory levels change in the centralized and decentralized models depending on the arrival and processing rates for different numbers of classes and present the results in the online supplement.

### 5.3. Effectiveness of a combined system and efficiency of heuristics for supply chains

We also completed a similar study to the one discussed above, except that lead time quotation is included in our analysis, so the objective function becomes  $Z = \sum_{i=1}^K \{h_i^s E[I_i^s] + h_i^m E[I_i^m] + c_i^d E[d_i] + c_i^T E[W_i - d_i]^+\}$ . We use the multipliers  $h^s = 0.5, h^m = 1, c^d = 2$  and  $c^T = 2.5$  for this case. We are comparing the costs for the entire system for the centralized and decentralized models. In the first column in Table 4, we compare the total costs of the centralized model using the algorithm SEPTA<sub>p</sub>–LTQ<sub>C</sub> with the total cost of scheduling jobs according to FCFS in both systems and quoting lead times appropriately. We conclude that the schedule used to produce the jobs has an important effect on the total cost and we see that, on average, our heuristic performs about 20% better than the commonly used schedule FCFS. Recall from Table 1 that this was also the case for the single-facility case.

Also, when we compare the values in the second column of Table 4 with the values in the second column of Table 2 for parameters  $h^s = 0.5, h^m = 1, c^d = 2$  and  $c^T = 2.5$ , which compare the centralized case and the decentralized case with full information, we see that there is a small difference between these values. This difference is due to the inclusion of lead time quotation in Table 4. When the manufacturer has full information in the DFI case, he/she can quote lead times as effectively as in the centralized case and we can conclude that including lead time quotation does not have much effect on the cost ratio between the centralized case and the decentralized case with full information.

However, when we compare the ratios in the third column of Table 4 with the ratios in the third column of Table 2 for

**Table 4.** Comparison of centralized and decentralized supply chains for a combined MTO-MTS system with  $h^s = 0.5, h^m = 1, c^d = 2$  and  $c^T = 2.5$

$K$	$\frac{Z_{SEPTA_p-LTQ_C}}{Z_{FCFS-LTQ}}$	$Z_{Cen}/Z_{DFI}$	$Z_{Cen}/Z_{SD}$	$Z_{DFI}/Z_{SD}$
3	0.859	0.954	0.679	0.712
5	0.775	0.857	0.575	0.671
10	0.682	0.893	0.584	0.654
Average	0.772	0.902	0.613	0.680

**Table 5.** Analysis of the effectiveness of the lead time quotation algorithm for the centralized model

$Z'_{Cen}/Z_{Cen}$	$n$				
	10	50	100	500	1000
$K = 3$	0.853	0.911	0.937	0.948	0.944
$K = 5$	0.692	0.879	0.924	0.931	0.935
$K = 10$	0.738	0.865	0.916	0.940	0.932
Average	0.761	0.885	0.926	0.939	0.937

parameters  $h^s = 0.5$ ,  $h^m = 1$ ,  $c^d = 2$  and  $c^T = 2.5$ , which compare the simple decentralized model with the centralized model, we see that there is a large difference. Since the manufacturer has very little information about the supplier, he/she can no longer quote reliable due dates, so costs increase dramatically in the simple decentralized case due to poor lead time quotation. The costs of the simple decentralized model are about 40% worse than those of the centralized model. Observe that although there was not much difference between the decentralized model with full information and the simple decentralized model in Table 2, in Table 4, this difference increases to about 30% due to the difficulty of lead time quotation.

In Table 5, we compare the cost  $Z'_{Cen}$  which excludes lead time quotation with the original cost function  $Z_{Cen}$  for the centralized model using different numbers of jobs,  $n$ . Recall that the difference between these two costs is simply due to the errors in lead time quotation. For a small number of jobs, the difference is about 25% but the performance of the algorithm increases significantly as the number of jobs increases and there is only about 6% difference on average between these two costs for  $n = 1000$  jobs. This demonstrates the effectiveness of our lead time quotation approach for minimizing  $Z$ , at least for relatively large numbers of jobs.

We conclude this subsection with the observation that having full information about the supplier is critical to the manufacturer for lead time quotation. In addition to full information, if the manufacturer has complete control over the supplier, total costs can be substantially decreased with better inventory allocation.

## 6. Conclusions

We have considered a variety of stylized models of a supply chain with a single manufacturer and a single supplier in order to find effective inventory values that should be carried at each facility and to assess the impact of manufacturer–supplier relations on inventory decisions and effective lead time quotation. In our models, we consider several variations of inventory, scheduling and lead time quotation problems in combined MTO–MTS supply chains in order to minimize a function of the total inventory, lead times and tardiness. We derive the conditions for both the centralized

and decentralized versions under which an MTO or MTS system should be used for each product at each facility and we present algorithms to find the optimal inventory levels. We also present effective lead time quotation and scheduling algorithms for centralized and decentralized versions of this model. Computational tests demonstrate the effectiveness of these approaches.

Using our algorithms, we investigate the value of coordination schemes involving information sharing between supply chain members for this system. We see that costs can be cut dramatically by using a combined system instead of pure MTO or MTS systems and that information exchange between the supplier and the manufacturer is critical for effective lead time quotation. We also discover that if centralization is not possible, information exchange in the decentralized model can improve the level of performance dramatically (particularly with respect to lead time quotation), although not as significantly as centralized control. In addition, we observe that when the manufacturer has significant information about the status of the supplier, he/she can improve the performance of the decentralized system, and indeed move close to the performance of a centralized system, by selecting the appropriate long lead time penalty to charge the supplier.

Of course, these are stylized models, and real-world systems have many more complex characteristics that are not captured by these models. Nevertheless, this is to our knowledge one of the first papers that analytically explores inventory decisions, scheduling and lead time quotation together in the context of a supply chain, and that explores the impact of the supplier–manufacturer relationship in these systems.

In the future, we hope to evaluate more complex supply chain systems and assess how supply chain architecture can impact scheduling and due date quotation decisions. We also intend to expand this research to consider different functions of lead time in the objective function. In some systems, the manufacturer does not have to accept all orders and has the option to reject certain orders. Pricing and capacity decisions can also be incorporated into these models. In all of these models and variants, the manufacturer needs to develop strategies for system design, and for scheduling and due date quotation.

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